

LatinDisplay 2019 Report

LatinDisplay 2019



TransAmerica ExpoCenter, São Paulo, SP, Brazil
April 2 - 4th, 2019

Objectives

LatinDisplay 2019/TecnoMultimidia Infocomm was held at Transamerica Expo Center, S. Paulo, Brasil, in April 2th to 4th, 2019.

The goal of LatinDisplay 2019 was:

- To introduce display technologies to newcomers to the field and to users of displays in several applications and areas,
- To discuss state-of-art displays: LCDs, AMLCDs, Quantum Dots, LEDs, OLEDs, etc.
- To present emerging technologies and new applications.
- To discuss related technologies: lighting, solar cells, sensors, nanotechnology, etc.
- To discuss the impact of display technologies.
- To discuss challenges and opportunities in displays and related technologies.

Activities

- Opening
- Scientific and Technical Symposium
- Exhibition
- DisplayEscola

Program of LatinDisplay 2019

DisplayEscola				
	April, 2th	April, 3th	April, 4th	
09h00 10h30			Color Science <i>Adi Abileah</i> SID and Adi Display Consulting, USA Room 527	
10h30 11h00			Coffee	
11h00 12h30			Display Technologies <i>Adi Abileah</i> SID and Adi Display Consulting, USA Room 527	
S&T Symposium				
	April, 2th	April, 3th	April, 4th	

14h00 14h15	Opening of TecnoMultimidia Infocomm		Opening of LatinDisplay	
14h15 14h50	LatinDisplay 2019 Poster Exhibition Booth 629	LatinDisplay 2019 Poster Exhibition Booth 629	Panel Technology Display Technologies Overview Adi Abileah Regional -Vice-President of SID for the North Pacific Area and Latin America CEO of Adi Display Consulting, USA	LatinDisplay 2019 Poster Exhibition Booth 629
14h50 15h00			Break	
15h00 15h50			Top 10 Tech Trends for Electronic Displays Sri Peruvemba Regional -Vice-President of SID for the Bay Area Marketer International, USA Room 527	
15h50 16h00			Break	
16h00 16h50			Selecting a Display Technology for Premium Televisions Ken Werner Nutmeg Consultant, USA Room 527	
16h50 19h00			Poster Session / Coffee	

Opening

Opening of TecnoMultimidia Infocomm occurred in April 2th, with the participation of Adi Abileah cutting the ribbon. The Opening of LatinDisplay 2019 took place on April, 4th.



Adi Abileah cutting the ribbon of TecnoMultimidia Infocomm.



In the Opening of LatinDisplay Adi Abileah, Vice-President of SID for North Pacific Area and Latin America, awarded Alaide P. Mammana as a Permanent Member for her work on LatinDisplay and SID's presence in Latin America.

S&T Technical Symposium

The Scientific and Technical Symposium consisted of invited lectures and sessions of contributed posters.

- Invited Lectures
- Poster Session

Invited Lectures

The invited lectures were presented by experts and had a tutorial character. The excellence of the lectures motivated the identification of new areas of research, new fields and new projects as well as scientific and technical cooperation.



Adi Abileah presenting "Panel Technology Display Technologies Overview"



Another view of Adi Abileah during his lecture



Sriram Peruvemba presenting "Top 10 Tech Trends for Electronic Displays"

Another view of Sriram Peruvemba presenting "Top 10 Tech Trends for Electronic Displays"



Ken Werner presenting "Panel Technology Display Technologies Overview"

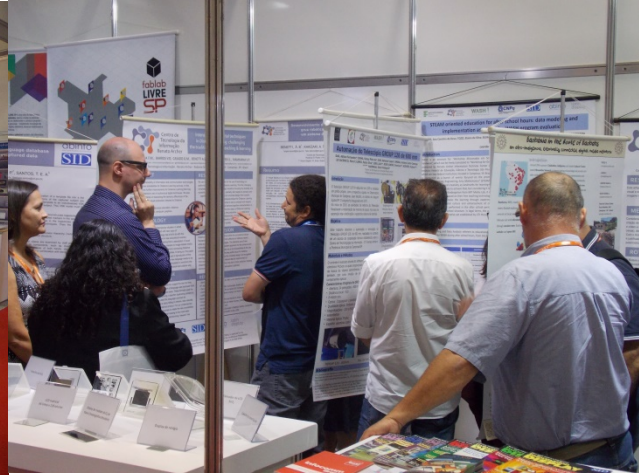
Ken Werner answering questions of the audience.

Poster Session

Scientists, professors and students presented their work on displays, lighting and applications in posters. Having attracted a great public, the poster session was a privileged forum to discuss the technical and scientific results presented, offering to the authors the opportunity to divulge and share their results as well as to discover new nuances and new applications that can enrich and enlarge the scope of their work.



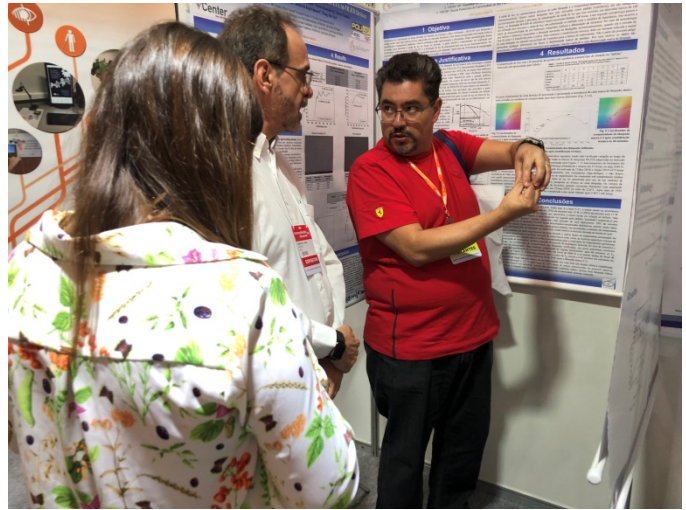
View of part of the posters at the booth of LatinDisplay 2019



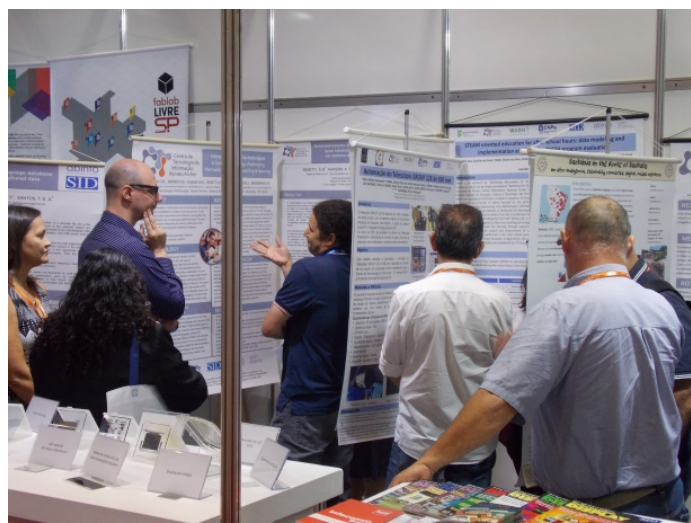
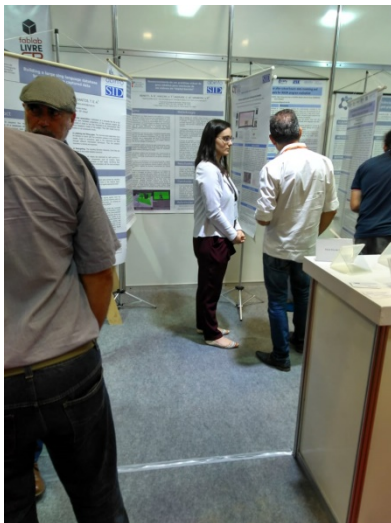
View of the Poster Session of LatinDisplay 2019



Another view of the Poster Session of LatinDisplay 2019



A poster being presented by the author.



The posters motivated discussions and questions.

DisplayEscola 2019

DisplayEscola consisted of courses ministered by an expert in displays who brought an international perspective to the technologies. The lectures included ample time for audience participation.



Adi Abileah giving his lecture on "Display Technologies" at DisplayEscola.

Exhibition

An exhibition of samples and prototypes took place in a booth of TecnoMultimidia Infocomm Fair. The samples and prototypes illustrated the topics presented in the lectures and in DisplayEscola.

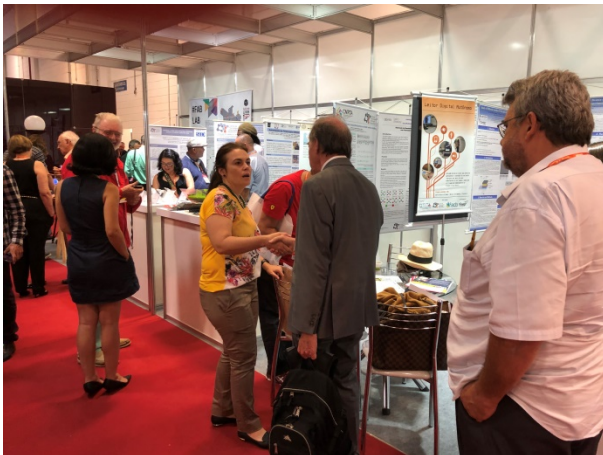
View of the Exhibition of LatinDisplay 2019.

Information Display Magazine and Journal of SID being exhibited at the booth of LatinDisplay 2019.



View of the public at the LatinDisplay 2019 Exhibition

Attendees experimenting the prototypes shown at LatinDisplay Exhibition.



The Exhibition of LatinDisplay 2019 attracted many people.



View of the booth of LatinDisplay 2019 where the Exhibition and the Poster Session took place.

View of the booth of LatinDisplay 2019.

Public was attracted by the prototypes and samples.



Other views of TechnoMultimedia Exhibition



Samsung exhibited at TecnoMultimidia Infocomm.



Adi Abileah and Emerson Roberto dos Santos visiting a booth of TecnoMULTimidia Infocomm



LG exhibited a nice transparent OLED display.



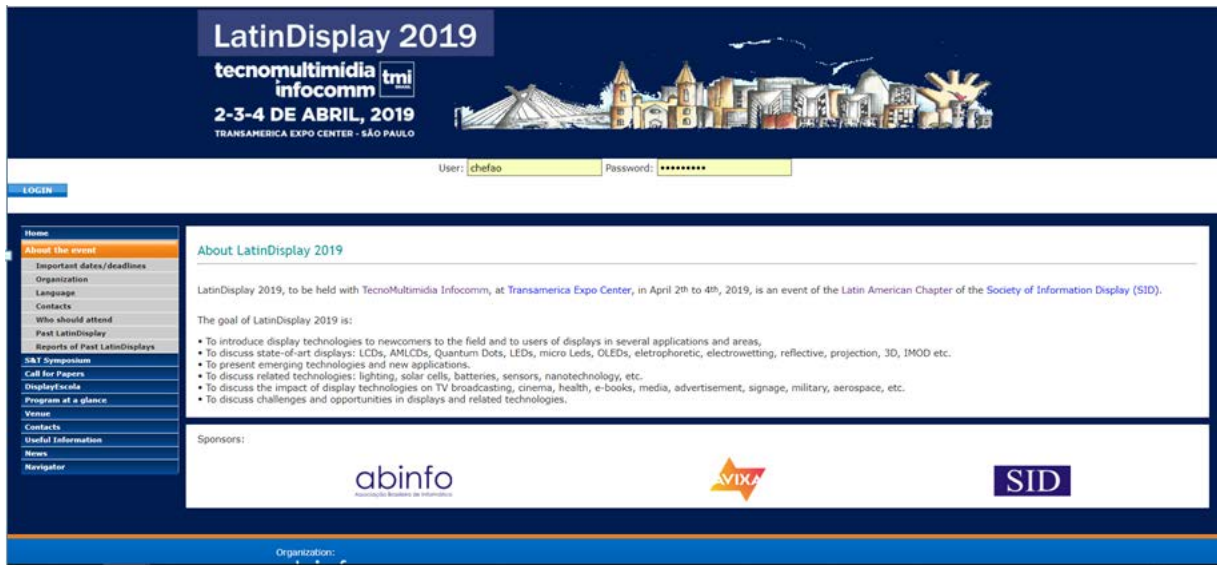
View of the LG booth.



The Exhibition of TecnoMultimidia aroused the interest of the display specialists Adi Abileah and Ken Werner.



Announcements of LatinDisplay 2019



LatinDisplay 2019
tecnomultimidia infocomm tmi
2-3-4 DE ABRIL, 2019
TRANSAMERICA EXPO CENTER - SÃO PAULO

User: chefao Password: *****

About LatinDisplay 2019

LatinDisplay 2019, to be held with TecnoMultimidia Infocomm, at Transamerica Expo Center, in April 2th to 4th, 2019, is an event of the Latin American Chapter of the Society of Information Display (SID).

The goal of LatinDisplay 2019 is:

- To introduce display technologies to newcomers to the field and to users of displays in several applications and areas.
- To discuss state-of-art displays: LCDs, AMOLEDs, Quantum Dots, LEDs, micro Leds, OLEDs, electrophoretic, electrowetting, reflective, projection, 3D, IMOD etc.
- To present emerging technologies and new applications.
- To discuss related technologies: lighting, solar cells, batteries, sensors, nanotechnology, etc.
- To discuss the impact of display technologies on TV broadcasting, cinema, health, e-books, media, advertisement, signage, military, aerospace, etc.
- To discuss challenges and opportunities in displays and related technologies.

Sponsors:

abinfo AVIXA SID

Organization:

Webpage of LatinDisplay 2019



Invited Lectures

April 4th, 2019

14:00 – 14:50 - "Display Technologies: LCD, QLED, HDR, OLED, etc."

Adi Aibileah

Vice-President of SID North Pacific and Latin America and CEO of Adi Display Consulting - USA

15:00 – 15:50 - "Top 10 trends in Display Technologies"

Sriram Peruvemba

Regional Vice-President of SID for the Bay Area and CEO of Marketeer Intl. - USA

16:00 – 16:50 - "Premium TV Screens: From Fundamentals to Recommendations"

Kenneth Werner

Principal of Nutmeg Consultants, USA.

DisplayEscola

April 4th, 2019

09:00 - 10:30 - "Color Science" – *Adi Aibileah*

11:00 - 12:30 - "Display technologies" – *Adi Aibileah*

Papers presentation

April 4th, 2019

TMI Exhibition

April 2nd through 4th, 2019

Venue TransAmerica Expo Center – Av. Dr. Mario Vilas Boas 387 – São Paulo, Brazil

More information at www.abinfo.org.br/ld2019

Free registration at <https://www.tecnomultimidia.com.br/congresso/latin-display.html>



Announcement of LatinDisplay sent by Whatsapp and email.



Poster of the Program of LatinDisplay at the entrance of TecnoMultimidia Infocomm Exhibition.



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infocomm Brasil **tmi** BRASIL

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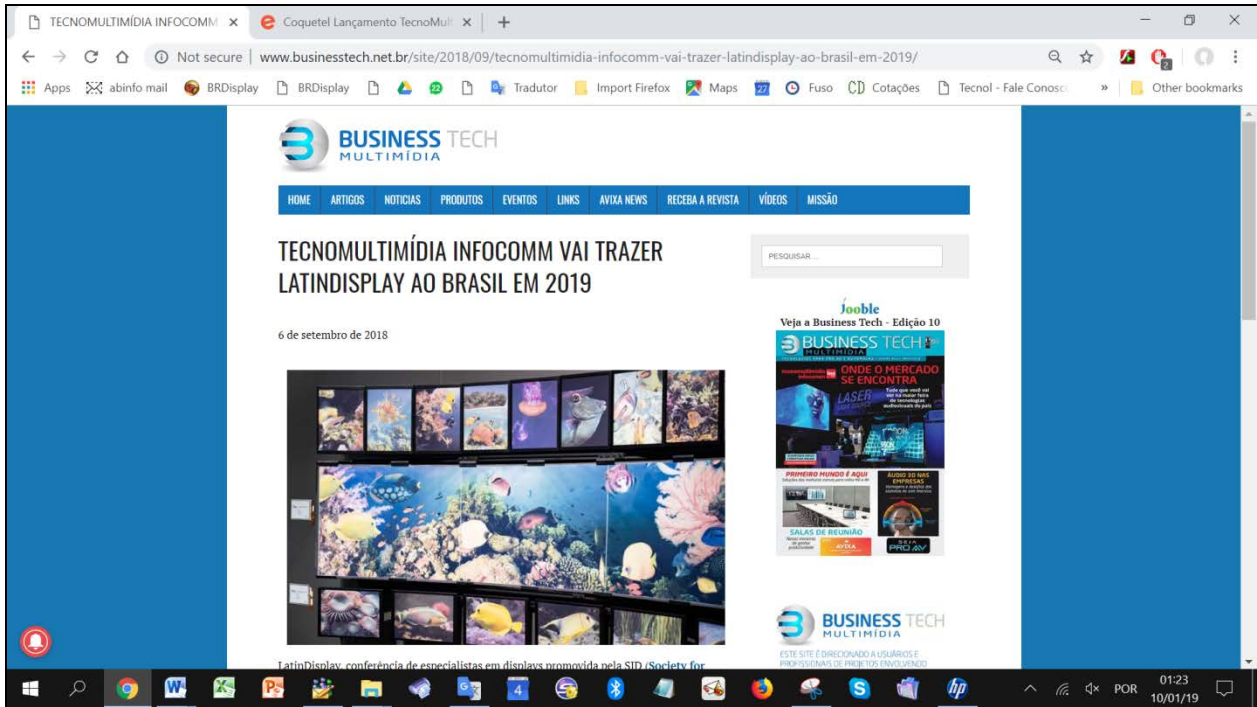
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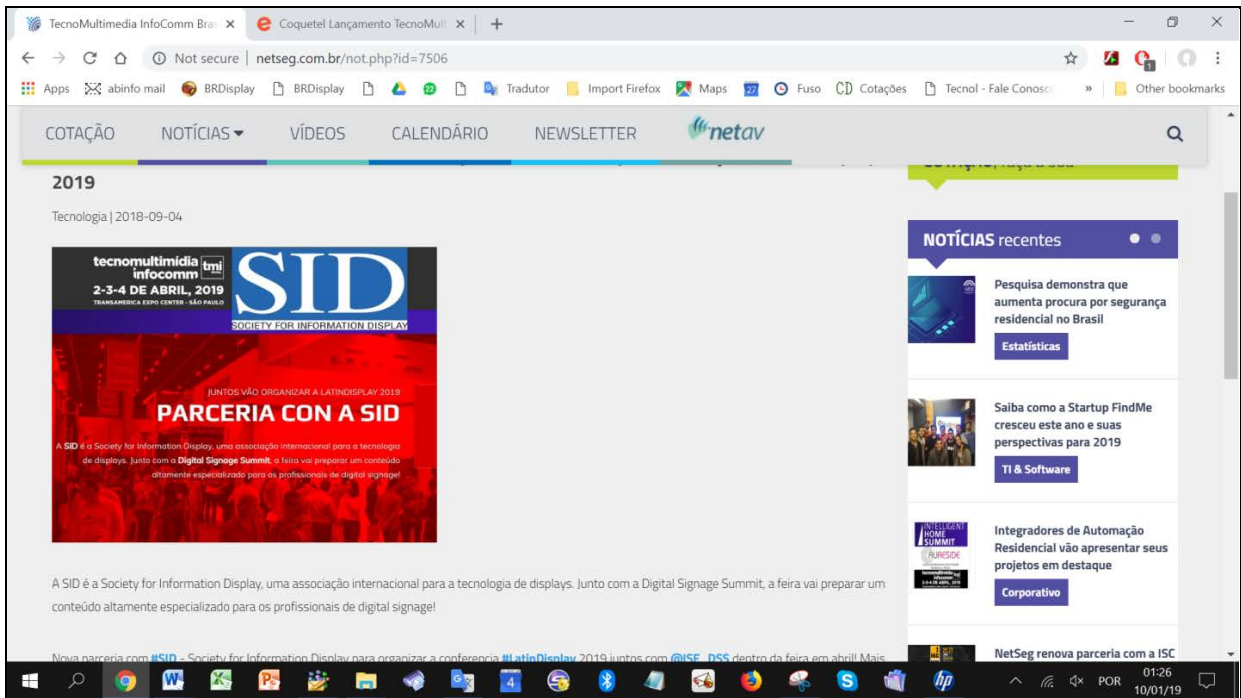
www.tecnomultimedia.com.br

Announcement of LatinDisplay 20019 at the webpage of TecnoMuitidia Infocomm

Repercussion of LatinDisplay 2019



LatinDisplay 2019 in Business Tech.



Announcement of the partnership between SID and TecnoMultiMídia Infocomm.in NetSeg.

ABRIÓ SUS PUERTAS INFOCOMM BRASIL 2019

📅 02 Abril 2019



Brasil. Hasta este jueves 4 de abril estarán abiertas las puertas de la feria InfoComm Brasil 2019 en su sexta versión. Este año el Transamerica Expo Center de Sao Paulo es la sede de la más importante cita anual de la industria audiovisual en Brasil.

En el acto inaugural, acontecido al medio día de este martes, estuvieron presentes David Labuskes, CEO de AVIXA; Terry Friesenborg, Director Global de AVIXA; Jon Sidwick, Secretario Tesorero del Consejo de Administración de AVIXA; Martin Saúl, Miembro del Consejo de Administración de AVIXA; Nelson Baumgratz, Gerente Regional para Mercosur de AVIXA; Max Jaramillo, Director de InfoComm Brasil; Dr. Adi Abileah Co-Chairman de LatinDisplay 2019 y Vice-Presidente Regional de SID (Society for Information Display) para Pacífico y América Latina e Prof. Dr. Carlos Ignacio Zamitti Mammana, Director Presidente de la Asociación Brasileña de Informática (Abinfo).

La feria, que acoge a los más importantes fabricantes, distribuidores, integradores, asociaciones y demás actores protagonistas de la industria audiovisual profesional en Brasil, abrirá sus puertas durante tres días entre las 13:00 y 20:00, hora local de Sao Paulo.

- ~~Publicar~~ -

Además de la muestra comercial, este año la feria ofrece una amplia oferta académica que responde a los diferentes segmentos de la industria con mayor crecimiento en Brasil y en América Latina.

Para mayor información visite <https://www.tecnomultimedia.com.br/>

LatinDisplay 2019 in AVI Latinoamérica.

DISPLAY DAILY (ARTICLE/DISPLAY-DAILY) 1 day ago

Latin Display 2019 Combines with Infocomm Brazil (/article/display- daily/latin-display-2019- combines-with-infocomm- brazil)



Avixa partnered with Technomultimedia to produce Infocomm Brasil from April 2 to 4, 2019, at the TransAmerica Expo Center in São Paulo, Brazil. The Society for Information Display's (SID's) Latin American Chapter ran its Latin Display Conference as part of Infocomm Brazil.

Adi Abileah (Vice President for SID's Pacific and South America Region and Principal of Adi Display Consulting) led off the day-long program with a Display Escola (Display School) that covered basic color science and photometry in the early morning and Tecnologia de Painel (Panel Technology) in the late morning and early afternoon.

<https://www.displaydaily.com/article/display-daily/latin-display-2019-combines-with-infocomm-brazil>

1/5

LatinDisplay 2019 in Display Daily.

Participants in the S&T Symposium

68 non-members + 15 members = 83 total

Sponsors

SID
Latin-American SID Chapter
Latin Pess Inc.
Associação Brasileira de Informática (Abinfo)

Venue

TransAmérica Expo Center
Avenida Dr. Mario vilas Boas, 387
São Paulo – SP

LatinDisplay 2019 Report as part of the Report of Latin American Chapter submitted to the Board of Directors of SID in May 13th, 2019.